



## Canadian Evaluation Society Newfoundland and Labrador Chapter presents...

### **A Tele-Learning Professional Development Opportunity**

*CES-NL offers a wide range of tele-learning opportunities with experienced and knowledgeable consultants, practitioners and academics. These sessions provide a very accessible and affordable opportunity to gather colleagues together for regular learning and discussion on topics related to evaluation, review, outcome planning, performance measurement and more.*

*Each session will include a presentation to be followed by a question, answer and discussion period. Presentation visual materials (such as power points, handouts, etc) will be sent electronically to all participants in advance of the session.*

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## **Current Requirements in the Evaluation of Federal Government Programs: Examples from the Field of Community Economic Development**

Teleconference: Friday, February 13, 2009  
(Noon-2pm NOTE: This is Newfoundland time)

Monique Goguen Campbell, a senior evaluation analyst with the federal government, will:

1. Discuss new evaluation requirements of the Treasury Board of Canada (such as role of government, value for money, and public interest and efficiency) and how these influence evaluation planning.
2. Describe approaches undertaken in a recent evaluation of a community-based economic development program, considering such key elements as the continued relevance of the program, success in achieving outcomes, and cost-effectiveness.

### **About Monique Goguen Campbell, MASP, PHD Candidate**

Monique has worked in the field of evaluation for 9 years. She obtained her academic evaluation training through a Masters in Applied Social Psychology at Memorial University of Newfoundland. She has been an evaluation analyst with Human Resources Development Canada and currently works as a Senior Evaluation Analysts with the Atlantic Canada Opportunities Agency (ACOA). Monique has taught graduate-level research methods and is currently completing a doctorate in the area of community development. During the last 5 years, she has been an active volunteer for the Newfoundland Chapter of the Canadian Evaluation Society and a coach of the annual CES student case competition.

**TO REGISTER: See registration form next page – DEADLINE is February 10<sup>th</sup>!**

**For further info:**

**Registration and payment:** Hazel Harris, [hharris@colabnet.com](mailto:hharris@colabnet.com), (709) 754-7482

**Content and upcoming sessions:** Peggy Matchim, [p.matchim@nl.rogers.com](mailto:p.matchim@nl.rogers.com), (709) 726-2226



# Registration Form

## Building Good Results Logics into Performance Measurement

Tele-Learning Session February 13, 2009 (Noon - 2pm NF time)

### TWO IMPORTANT STEPS TO REGISTER:

1. Email Hazel Harris ([hharris@colabnet.com](mailto:hharris@colabnet.com)) ASAP to reserve your line, as lines are limited, **AND**
2. Return this form **with payment** by deadline of February 10<sup>th</sup>. Payment must be received by deadline to reserve your line.
  - Payment may be in form of cheque, money order or Purchase Order #
  - Mail form and payment to: Canadian Evaluation Society, NL Chapter  
PO Box 23056  
Churchill Square RPO  
St. John's, NL A1B 4J9
  - If you are providing PO# as method of payment, you can send this form via:  
Email: [hharris@colabnet.com](mailto:hharris@colabnet.com), or  
Fax: 709-754-1068

**FEES:** The fee covers ALL costs and long distance charges for 1 telephone line, as you will dial in to a toll-free number. Once you reserve your line, you may invite as many colleagues or community partners as you like to join you around a speakerphone! (CES does not charge HST).

**\$50.00 Non-members**

**\$40.00 Current CES Members (Local or national)**

**\$25 Student members of CES**

### RETURN THIS FORM WITH PAYMENT BY FEBRUARY 10<sup>th</sup> TO RESERVE YOUR PHONE LINE:

*Once registered, you will receive confirmation, materials and dial-in info prior to the call*

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Amount of payment: \_\_\_ line(s) X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Method of payment enclosed: \_Cheque \_Money Order \_Purchase Order # \_\_\_\_\_

(If PO#, please provide contact name & email for billing: \_\_\_\_\_)

**Note: No cancellations can be made after the registration deadline, but substitutes will be welcome.**

For information contact Peggy Matchim at [p.matchim@nl.rogers.com](mailto:p.matchim@nl.rogers.com) or (709) 726-2226