



## Canadian Evaluation Society Newfoundland and Labrador Chapter presents...

### APRIL 2009 EVALUATION COURSES IN ST. JOHN'S!

- Registration deadline for the following courses is **April 3, 2009**
- Note 2-step registration process at end of this document
- Payment (or PO#) must be received prior to course start to confirm your seat
- Course participants will receive signed certificate from instructor, Dr. Simon Roy

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#### **1. Logic Models: An Introductory-Intermediate Level Workshop** 1-day course - Mon, April 13, 2009 (Nationally certified course)

This workshop builds significantly on the introduction to logic models provided in the 3-day Essential Skills Series, although past participation in ESS is not a requirement. The main topics to be covered through a combination of facilitated discussion and applied practice include:

- What is evaluation and how do logic models fit in?
- What is a logic model and how did this all start?
- What are the different components of logic models?
- What are the potential uses, benefits and limitations of logic models?
- What are the different types of logic models?
- What are the characteristics of good logic models?
- How do you build a logic model?
- What are the challenges in developing and using logic models?

This course is designed to build the capacity of participants to assess, develop and utilize logic models for planning and evaluation. Will be useful to anyone involved with program management, planning and/or evaluation. Some knowledge of Logic Models is useful but not a prerequisite.

#### **2. Logic Models: A Practical Case-Study Workshop (Advanced)** ½ day course, Tues, April 14 (9am –Noon)

Those with experience working with Logic Models will agree that complex programs such as multilateral initiatives or programs involving many stakeholders are among the most difficult to develop. With the assumption that the best logic models present a streamlined set of activities, outputs and outcomes/results, the facilitator will present techniques to develop such models for complex/multilateral programs, and to consult and gain consensus from multiple stakeholders.

The remainder of the course will centre on specific examples of logic models from various sectors (e.g., health, economic development, education, policy). Working with these practical case studies, participants will benefit from group exercises, the 'user' perspective, as well as the experience of the course facilitator, who has developed more than 30 logic models over the past decade.

This workshop is designed for those with practical experience developing and using Logic Models. May also be of interest to participants who've completed the 1-day Intro-Intermediate Logic Models course.

### **3. Developing Effective Case Studies: An Intermediate Level Workshop** ½ day course, Tues, April 14 (1-4pm)

Case studies are perhaps one of the most popular methods used to evaluate programs. The purpose of the workshop is to help participants learn how to conduct case studies in a systematic fashion to achieve useful and relevant results. In particular, participants will learn:

- 1) When case studies are appropriate for evaluations and their usage;
- 2) How to establish a case study "sampling" frame;
- 3) What sources of information can be used;
- 4) How to design the data gathering instruments;
- 5) How to gather the information;
- 6) How to organize and analyze the results; and
- 7) How to present the case study results.

In particular, the workshop will feature two advanced case study approaches: the selected group approach and the random group approach. The presenter will introduce both approaches as well as how and when they should be used.

### **4. 'Customized Consulting' for Advanced Logic Model Practitioners:** ½ day workshop. Apr 15 (9am-Noon)

This intensive and fluid session will provide opportunity for experienced logic model practitioners to work 'hands-on' with one of Canada's foremost experts in the field. Participants will shape this session by bringing their own specific questions or logic models on with which they are currently working. Gather your evaluation team for this chance to sharpen skills and advance your own logic model development.

This 'hands-on' workshop will benefit managers, planners and evaluation staff who have direct experience developing and working with logic models. NOTE - This will be a small group setting, and the amount of time spent on each participant questions/examples will be determined by total number brought forward.

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#### **About the Facilitator:**

Dr. Simon Roy completed a doctorate in Sociology in 1995 (University of Paris). After his studies, he began a consulting career that has focused on program evaluation and social economic research. Simon has evaluated programs in a wide variety of areas, including Human Resources, Economic Development, Health, Training, Aquaculture, Aboriginal Affairs and many others. He is a regular lecturer in universities in the Ottawa region (program evaluation and social research methods) and has given many training workshops for the Canadian Evaluation Society and has also published a number of articles and academic papers in his areas of speciality. Simon is currently a partner at Goss Gilroy Inc. working out of the Ottawa offices.

#### **Registration**

See registration form and details next page – deadline is April 3<sup>rd</sup>!

#### **Location**

- Location for all St. John's sessions will be at the CNIB, 70 The Boulevard

#### **For further info:**

**Registration and payment:** Hazel Harris, [hharris@colabnet.com](mailto:hharris@colabnet.com), (709) 368-8355

**Content and upcoming sessions:** Peggy Matchim, [p.matchim@nl.rogers.com](mailto:p.matchim@nl.rogers.com), (709) 726-2226



## Registration Form: April 2009 Evaluation Courses in St. John's

### IMPORTANT! 2 STEPS TO REGISTER:

- 1) Email Hazel Harris at [hharris@colabnet.com](mailto:hharris@colabnet.com) ASAP to reserve your seat – space is limited
- 2) Return completed form below and send **with payment** before April 3, 2009
  - Payment may be in form of cheque, money order or Purchase Order #
  - Mail to: Canadian Evaluation Society, NL Chapter  
PO Box 23056  
Churchill Square RPO  
St. John's, NL A1B 4J9
  - If you are sending PO# as method of payment, you can fax this form:  
Attention: Hazel Harris, Fax: 709-754-1068

Tick appropriate box for each course you wish to take:	Current CES member (NL or National)	Non CES Member	Student CES Member	Student Non member
1. Intermediate Logic Models: 1- day	\$170 <input type="checkbox"/>	\$200 <input type="checkbox"/>	\$160 <input type="checkbox"/>	\$175 <input type="checkbox"/>
2. Advanced Logic Models – ½ day	\$85 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$70 <input type="checkbox"/>	\$85 <input type="checkbox"/>
3. Case Studies – ½ day course	\$85 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$70 <input type="checkbox"/>	\$85 <input type="checkbox"/>
4. Customized Consulting – ½ day	\$85 <input type="checkbox"/>	\$100 <input type="checkbox"/>	\$70 <input type="checkbox"/>	\$85 <input type="checkbox"/>
<b>Multi-course discount!</b> Subtract \$25 if registering for more than 1 course (for same participant)				
<b>Total Amount of Payment:</b> \$ _____				

CES does not charge HST. Registration fee covers course, materials and nutrition breaks. Note that lunch is NOT included for full day courses – participants may bring their own or go out.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Email Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Method of payment enclosed:  Cheque  Money Order  Purchase Order # \_\_\_\_\_

(If PO#, please provide contact name & email for billing: \_\_\_\_\_)

**We regret that no cancellations can be made after the registration deadline of April 3<sup>rd</sup>.  
However, substitute delegates will be most welcome.**